NEEDS, EXPECTATIONS AND WAYS TO COMMUNICATE WITH INTERESTED PARTIES

KEY GROUPS OF INTERESTED PARTIES	ISSUES OF INTEREST	WAY OF COMPANY RESPONSE	WAY OF COMMUNICATION	FREQUENC Y OF COMMUNI CATION
INVESTORS AND SHAREHOLD ERS	Investors and shareholders are interested in economic growth, sustainable development, compliance with market rules, transparency, the business plan and strategic goals of the company.	 ✓ Investments, new methods of productive activities ✓ improving the organizational model ✓ Adaptation to the changing conditions of the business environment ✓ growth and profitability. 	 Shareholder Service Department Annual General Meeting Annual Report Sustainable Development Report 	Annually & Per case
			Research on the analysis of substantiality	
			 ATHEX Announcements Company website Human Resource 	Ongoing
EMPLOYEES	EMPLOYEES Employees want a secure environment, competitive remuneration, open and two-way communication with management, opportunities for development, further enhancement of training and educational programs, information and financial strength of the company, transparency, equality and reward.	 ✓ Strengthening training initiatives for human resource development. ✓ Participation ✓ Reward ✓ Skills development ✓ Improving the working environment 	 Satisfaction Survey Organization of meetings / events Dialogue with the bodies of collective representation 	Every 2 years Per case
			Research on the analysis of substantiality	Every 2 years
			 Internal meetings of Managers, Heads of Departments, Supervisors Informative events 	Monthly, Quarterly, Semi-annual, Annual
		 Managing Directors meetings Intercompany meetings 	Monthly	
			 Human resources department e-mail Electronic service program, development and evaluation of human resources Electronic process of submitting ideas and suggestions 	Ongoing

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CUSTOMERS	 Customers demand service upgrades, transparent financial terms and reliability in transactions. Flexible procedures, reduction of bureaucracy. They require quality products to be supplied at competitive prices. They also want respect, reliability and support in all areas. 	 ✓ Systematic monitoring and recording of complaints ✓ Customer satisfaction surveys ✓ Statistical reports with qualitative and quantitative data on the support and effectiveness of collaborations 	 Company websites Social Media Press Releases Workshops and information meetings with groups of clients Advertising Customer Service Department / Call Centers Personal, RM- Relationship Managers Technical Service Help Desk Complaints department Electronic Communication /Newsletter 	Ongoing
			 Outlook surveys Customer Satisfaction / Service Surveys Systematic dialogue between staff, partners and clients for full personalized satisfaction of their needs 	Annually
			Research on the analysis of substantiality • Meetings	Every 2 years Per case
			 Trainings / Events 	
SUPPLIERS / PARTNERS	 Suppliers want perfect cooperation with the company in all areas. They want service and satisfaction, transparent financial terms, reliability in financial transactions, 	 Consistency and cooperation with suppliers Adoption of international practices and systems for any 	 Meetings / Events Electronic Communication Press Releases Promotion, Training 	Ongoing / Per case
	 creation of new products and services, innovation and the best possible financial performance of the company. ➢ Finally, they want a selection of supplies from local companies, information on the progress of the submitted offer and the timely implementation of the services provided 	beneficial cooperation ✓ Systematic evaluation of cooperating suppliers with a preference for local suppliers, where possible ✓ Observance of Human Rights in the supply chain	Research on the analysis of substantiality	Every 2 years

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UNIVERSITIES- COMMUNITY	 Participation in research programs and conferences of geological / geostatic interest. Cooperation for NSRF programs 	✓ Synergies and collaborations for scientific research projects.	 Workshops / conferences Informative meetings Scientific collaborations Research on the analysis of substantiality 	Ongoing / Per case
MEDIA	 The media want systematic, timely and reliable information on the activities, results and actions of the company. Also support of local communities 	 ✓ Direct contact and cooperation on an ongoing basis, systematic response and communication ✓ Measuring the effectiveness of the media in communication. 	 Press & Public Relations Office Communication of opinions regarding corporate or other issues of our activities, articles on entrepreneurship, the environment and culture, etc. Interviews Announcements / Press Releases / Advertising Company website Information, communication and promotion of corporate action Research on the analysis of 	Ongoing / Per case
STATE, INSTITUTIONAL BODIES AND REGULATORY AUTHORITIES	 The main goal of the institutional Bodies is the transparency and the compliance of the company with the current laws and regulations, the compliance with the current legislative and regulatory framework. They are also interested in ensuring the financial sustainability of the company. 	✓ Full compliance with regulations and legislation.	 substantiality Participation in Bodies and Organizations Participation in industry conferences Participation in Public Consultations Company website Electronic communications Research on the analysis of substantiality	Ongoing / Per case

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